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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/811,677	03/29/2004	Robert R. Parsons	0011	2976
43699	7590	04/22/2008	EXAMINER	
GO DADDY GROUP, INC.			ENG, DAVID Y	
14455 NORTH HAYDEN ROAD				
SUITE 219			ART UNIT	PAPER NUMBER
SCOTTSDALE, AZ 85260			2155	
			MAIL DATE	DELIVERY MODE
			04/22/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No.	Applicant(s)	
	10/811,677	PARSONS ET AL.	
	Examiner	Art Unit	
	DAVID Y. ENG	2155	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 31 January 2008.
- 2a) This action is **FINAL**. 2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 1-21 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) Claim(s) _____ is/are allowed.
- 6) Claim(s) 1-21 is/are rejected.
- 7) Claim(s) _____ is/are objected to.
- 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) All b) Some * c) None of:
1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____ . |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08) | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date _____ . | 6) <input type="checkbox"/> Other: _____ . |

DETAILED ACTION

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

The active claims are 1-21.

Claim Rejections - 35 USC § 101

Claims 1-21 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

Details of the rejections have already been set forth in the last Office action. The details are incorporated herein by reference thereto.

The method as recited in the claims is a mental process of doing business by a human being. The steps as recited are chain of thoughts of an idea of a human being to start a business. The idea is to create a web site (using a computer) such that potential customers can use the created web site to create and design their own web site for internet commerce. For example, the created web site helps Amazon Corporation to create an Amazon.com web site to sell Amazon merchandise. The steps as recited in the claims are not steps for creating a web site by a computer process but mere a mental process of a human being. For example, the step of creating a Facilitator's web site is a human step because a human uses a computer to create a Facilitator's web site. Therefore it is the human and not the machine that creates the Facilitator's web site. The pure computer implemented steps for creating a web site (in other words, the

end result of the computer implemented process is the created web site) may be statutory.

Claim Rejections - 35 USC § 103

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claims 1-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Jacobs (USP 7,219,327).

Details of the rejections have already been set forth in the last Office action. The details are incorporated herein by reference thereto.

Response

A. Applicants contended that not all elements are taught by Jacobs. The claims are rejected under Section 103 and not 102. In the rejection, the Examiner provides rationale for obviousness. Applicants did not provide any explanation as to why the rejection is in error.

B. Applicants contended that missing elements from Jacobs are not inherent. The Examiner disagrees.

Step B is inherent because otherwise other person would use the same domain name and the web site as created by Facilitator's web site would be inoperative.

Step C is inherent because if the created web site does not assist other Entrepreneurs, the Facilitator's web site as created in step A is defective and inoperative.

Step D is inherent because if the service is not offer, there is no commerce.

Further, whether or not service is offered is a business decision and not a computer implemented step.

Applicants fail to provide any rationale as to why steps B-D are not inherent.

C. Applicants contended that the invention is not obvious since the problem it solved was not obvious. The method as recited does not solve any problem. The method merely offers a business service. The created Facilitator's web site may solve problem by helping entrepreneurs to create their own web site. However, the steps are not directed to create Facilitator's web site.

D. Applicants contended that amended independent claims 2-5, 7-12 and 14-19 are not obvious. The Examiner disagrees. Applicants fail to explain why the claims as amended are patentable distinct over the applied prior art. See Rule 1.111c and In re Nielson, 816F.2d 1567, 2USPQ2d 1525 (Fed. Cir.1987).

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to DAVID Y. ENG whose telephone number is 571-272-3984. The examiner can normally be reached on M-F from 8AM to 3PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, SALEH NAJJAR, can be reached on 571-272-4006. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/DAVID Y. ENG/
Primary Examiner, Art Unit 2155